



Why Your Gift Matters

The Wellington Dufferin Guelph region is aging faster than ever. By 2046, the number of adults aged 55 and over will grow by more than 50,000 which is a 56 percent increase. Even more striking, the population of adults aged 75 and older is expected to rise by 158 percent. This means that in the coming years, more people than ever will rely on safe, supportive and person centred care.

At The Elliott Community, we are preparing for that future by transforming care today. The Butterfly Approach and a person centered-cared emotion based model of care helps us create a home where emotional connection, dignity, comfort and individuality are at the heart of daily life. It ensures that long term care and retirement living do not feel institutional, but instead feel warm, meaningful and personal. It creates the kind of place any of us would choose for someone we love or for ourselves one day.

Our Transforming Together fundraising campaign allows us to expand this model of care now and into the future. With community support, we can enhance living spaces, create emotionally supportive environments, empower staff with specialized training and bring the “stuff of life” into every home area. These are life changing improvements not covered by traditional funding.

As our region ages, the need for compassionate, person centred care will only grow. By supporting Transforming Together, you help ensure that our community is ready, not only for today’s older adults but for the thousands more who will need this care in the years ahead. Your generosity helps us build a future where everyone can feel at home, stay connected and live with dignity, meaning and joy.

This holiday season, our community is coming together to fulfill 252 wishes that bring joy and comfort to those who call The Elliott home. Every wish completed by January 31, 2026 makes a difference.



1A

LTC - Personalized Activity Box
(Quantity 114)

Having personalized, meaningful activities within reach supports the whole team to engage with the people who call The Elliott home. Whether it's filled with sensory items or things to do, each box contains activities that bring joy, meaning and purpose to a specific individual.



1B

Ellington - Elegant Door Upgrade
(Quantity 85)

Small changes can have a big impact, especially at the front door to our home. Suite numbers that are easier to see and mail boxes will help people find their way and stay connected.



2A

LTC - Theme Wall
(Quantity 6)

The walls in our home should tell the story of the people who live here. Themed walls not only fill the space with beauty, they spark conversation and bring back fond memories.



2B

Nottingham - Front Door Scape
(Quantity 38)

There is nothing quite like coming home and we believe that home begins at the door. Our goal is to install a unique, warm and welcoming front door on every suite in the Nottingham home area.

\$2000



3A

LTC & Retirement - Kitchenette (Quantity 4)

The freedom to help ourselves to a snack or a drink when we choose is a core part of feeling at home. Maintaining that freedom when you move into our home at The Elliott is important. Small kitchenettes will ensure that people living at The Elliott can help themselves to food or drinks when they choose and also stimulate the senses with smells of home like coffee brewing or fresh baked bread. Your contribution will be recognized with a plaque mounted on the kitchenette

4A

LTC & Retirement - Solid Wood Harvest Table (Quantity 5)

Creating a memorable mealtime is about more than what is on the plate, it's also about the people you share it with. Large, solid wood harvest tables where people can sit together and eat family-style support a more meaningful mealtime experience. Introducing these tables will encourage conversation and connection between friends while sharing a delicious meal. Your contribution will be recognized with a small plaque mounted on the table

\$5000



Leave a Legacy of Comfort & Connection

Sponsoring a Wish Item is a meaningful way to honour a loved one or celebrate your organization's care for our community. Recognition plaques will be placed on sponsored items and shared publicly as these spaces come to life.

Yes, this holiday season, I want to help create comfort, joy, and meaningful connection for those who live at The Elliott Community.

How I would like to give:

☐ Online through CanadaHelps: [Click Here to Donate](#)

In the “Send a message to this charity” box, include the Wish Item Code(s).

☐ Cheque enclosed (payable to The Elliott Community)

Tax receipts will be issued for all eligible donations.

Please accept my donation of: \$ _____

Wish Item Code(s): _____

Holiday Wish Codes

1A — Activity Box \$50

1B — Door Upgrade \$65

2A — Theme Wall \$325

2B — Front Door Scape \$350

3A — Kitchenette \$2,000

4A — Harvest Table \$5,000

Donor Information

Name: _____

Organization (if applicable): _____

Phone: _____

Email (required) : _____

Address: _____

City: _____ Postal Code: _____

Recognition (optional)

☐ I would like this donation recognized on social media and/or on item plaque (\$2000 + value)

Name to display: _____

☐ This gift is In honour of / In memory of: _____

☐ I prefer to remain Anonymous

Thank you for helping us make every wish come true.

The Elliott Community - 170 Metcalfe Street, Guelph, ON N1E 4Y3

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Charitable Registration Number: 13145 4621 RR0001